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Press Release

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Crawford & Company appoints Neil Allcroft
Senior Vice President, Global Markets

London– Crawford & Company has named international insurance executive Neil Allcroft as Senior Vice President of its Global Markets team.

Formerly with Zurich Global Corporate in London, where he was a member of the insurer's Global Corporate UK Executive Board, Neil commences his new role with Crawford on 10 April.

Neil's primary focus will be on deepening relationships with carriers, key underwriting and claims staff, while applying the considerable global claims management resources of Crawford to support clients around the world.

"We are extremely pleased to welcome Neil to Crawford," said Mike Reeves, Executive Vice President, Global Markets. "His appointment is a strong demonstration of our commitment to continually attract the most talented people to our company."

"Being part of a world leader in providing solutions to the risk management and insurance industry is a great opportunity and challenge for me," Neil said. "The ability to talk with clients across the globe about cutting edge and meaningful resources distinguishes Crawford, in my eyes, and presents a great platform for me to meet and work with the many clients and brokers I have traded with across my career."

Neil has significant experience across the international insurance market and an intimate understanding of global relationship customer management, broker management, new business growth, complex, global, multi-line underwriting management, fee-earning business, risk insights, marketing and events.

In addition, he served as Director of the Worldwide Group Office of RSA, with responsibility for global distribution management, underwriting segmentation and specialty lines practices. Prior to that, Neil led the Global and Multinational Business for RSA in the UK with responsibility for underwriting, servicing, claims and customer experience.

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Notes to News Editor:

Based in Atlanta, Ga., Crawford & Company (www.crawfordandcompany.com) is the world's largest independent provider of claims management solutions to the risk management and insurance industry as well as self-insured entities, with an expansive global network serving clients in more than 70 countries. The Crawford System of Claims SolutionsSM offers comprehensive, integrated claims services, business process outsourcing and consulting services for major product lines including property and casualty claims management, workers compensation claims and medical management, and legal settlement administration. The Company's shares are traded on the NYSE under the symbols CRDA and CRDB.

