



**FOR IMMEDIATE RELEASE**

**For more information contact:**  
**Lynn Cufley +44 (0) 207 265 4067**  
**[lynn.cufley@crawco.co.uk](mailto:lynn.cufley@crawco.co.uk)**

Date Thursday 5 April 2012

**Broadspire adds expert practitioners  
to its Case Management and Return to Work service**

**London** – Broadspire, a Crawford company and provider of third party administrative services, has appointed two expert practitioners to expand its existing UK expertise into the areas of Catastrophic Case Management and Specialist Vocational Rehabilitation.

Clare Ginders and Pauline Rainey have joined Broadspire as Senior Vocational Rehabilitation Consultant and Specialist In Catastrophic Injury Management, respectively, following long and successful careers in the public and private sectors.

Clare and Pauline have worked across a wide variety of insurance, legal and public sector roles. They will lead Broadspire’s development in the two specialist areas to ensure that the company is offering rehabilitation services tailored to match the changing rehabilitation environment. The new product services will complement Broadspire’s existing Injury Assist and Return to Work services.

“We understand the challenges both insurers and solicitors face when rehabilitation services are required. With the appointment of Clare and Pauline, Broadspire will further deliver consistent, quality services that facilitate client rehabilitation and return to work, resulting in measurable value to all stakeholders,” says Deborah Edwards, Head of Rehabilitation Services for Broadspire.

Deborah continued, “With every new arrival, Broadspire enhances its ability to deliver market-leading return to work and rehabilitation services across the UK.”

**Notes to News Editor:**

Based in Atlanta, Ga., Crawford & Company ([www.crawfordandcompany.com](http://www.crawfordandcompany.com)) is the world's largest independent provider of claims management solutions to the risk management and insurance industry as well as self-insured entities, with an expansive global network serving clients in more than 70 countries. The Crawford System of Claims Solutions<sup>SM</sup> offers comprehensive, integrated claims services, business process outsourcing and consulting services for major product lines including property and casualty claims management, workers compensation claims and medical management, and legal settlement administration. The Company's shares are traded on the NYSE under the symbols CRDA and CRDB.

Broadspire ([www.choosebroadspire.com](http://www.choosebroadspire.com)), a leading international third party administrator, provides risk management solutions designed to help clients improve their financial results. Broadspire offers casualty claim and medical management services to assist large organizations in achieving their unique goals, increasing employee productivity and reducing the cost of risk through professional expertise, technology and data analytics. As a Crawford Company, Broadspire is based in Atlanta, Ga., with 85 locations throughout the United States. Services are offered by Crawford & Company under the Broadspire brand in Europe ([www.Broadspire.eu](http://www.Broadspire.eu)), including the United Kingdom ([www.BroadspireTPA.co.uk](http://www.BroadspireTPA.co.uk)).

