



FOR IMMEDIATE RELEASE

Press Release

Broadspire® Donates \$100,000 to the SOS Children's Village

ATLANTA (June 21, 2012) — Broadspire, a Crawford Company and leading third party administrator of workers compensation claims, liability claims and medical management services, recently raised \$100,000 for the SOS Children's Village – Florida during its 2012 Charity Golf Tournament.

The second annual event, sponsored by 36 of Broadspire's vendor partners, had record attendance, with 104 golfers enjoying a beautiful day on the course at the Diplomat Resort and Spa in Hollywood, Fla. Last year's charity tournament, the first such event hosted by Broadspire, generated a donation of \$70,000 for the village.

"Everyone at Broadspire is so proud to support such a worthy cause," said Broadspire's President and CEO Danielle Lisenbey. "The generosity of the sponsors and attendees was overwhelming. The event took a lot of work and organization and it has certainly paid off. It was a spectacular event and a spectacular success."

Lisenbey recently presented a check to SOS Children's Village interim CEO Debbie Levine at a ceremony at Broadspire's offices in Sunrise, Fla. The Broadspire staff joined the staff of SOS and three children from the village, who presented Lisenbey with a thank-you gift on behalf of all the children who reside at the facility.

Broadspire began its partnership with the SOS Children's Village as a part of Crawford's Global Day of Service in 2009. Since then, Broadspire has helped with several fundraisers and volunteer opportunities. SOS Family Villages – Florida is home to up to 75 foster children who have been removed from their homes due to abuse, neglect or abandonment. The village setting allows for a nurturing environment where brothers and sisters, often separated in foster care, are reunited.

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About Broadspire

Broadspire (www.choosebroadspire.com), a leading international third party administrator, provides risk management solutions designed to help clients improve their financial results. Broadspire offers casualty claim and medical management services to assist large organizations in achieving their unique goals, increasing employee productivity and reducing the cost of risk through professional expertise, technology and data analytics. As a Crawford Company, Broadspire is based in Atlanta, Ga., with 85 locations throughout the United States. Services are offered by Crawford & Company under the Broadspire brand in Europe (www.Broadspire.eu), including the United Kingdom (www.BroadspireTPA.co.uk).

About Crawford

Based in Atlanta, Ga., Crawford & Company (www.crawfordandcompany.com) is the world's largest independent provider of claims management solutions to the risk management and insurance industry as well as self-insured entities, with an expansive global network serving clients in more than 70 countries. The Crawford System of Claims SolutionsSM offers comprehensive, integrated claims services, business process outsourcing and consulting services for major product lines including property and casualty claims management, workers compensation claims and medical management, and legal settlement administration. The Company's shares are traded on the NYSE under the symbols CRDA and CRDB.



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