



FOR IMMEDIATE RELEASE



**James Devall to Lead London Market Business for Crawford's
U.S. Property & Casualty Unit**

ATLANTA (June 28, 2012) — Longtime London market executive James B. Devall has joined Crawford & Company (NYSE: CRDA; CRDB), the world's largest independent provider of claims management solutions, to lead the Company's London-fronted business in the U.S.

As vice president and managing director of London program operations, a newly created position, Devall is responsible for all business coming from the London insurance market to Crawford's U.S. Property & Casualty operation. He will work closely with Crawford's sales and claims teams and its U.K.-based London market team to service existing clients and develop new business.

Devall is based in the Company's service center in Dallas, Texas, where he is a longtime resident, and reports to Philip Porter, senior vice president of U.S. Property & Casualty. "In his 30 years in the insurance industry, Jim has built a strong reputation for quality program business management in London, and we are fortunate to have him at Crawford to take responsibility for this increasingly important market," Porter said.

Devall spent much of his career at a major worldwide claims management organization, where he last served as vice president and director of excess and specialty services. He also held positions as vice president and national account executive and assistant vice president and regional manager.

Devall began his career as a claims adjuster at Crawford and was initially involved with the London market during his first tenure with the Company, serving as an account executive and later director of London claims. He earned a bachelor of arts degree from Southwest Texas State University in San Marcos.

MORE

Page 2 . . . Devall to lead London market business for U.S. Property & Casualty

About Crawford

Based in Atlanta, Ga., Crawford & Company (www.crawfordandcompany.com) is the world's largest independent provider of claims management solutions to the risk management and insurance industry as well as self-insured entities, with an expansive global network serving clients in more than 70 countries. The Crawford System of Claims SolutionsSM offers comprehensive, integrated claims services, business process outsourcing and consulting services for major product lines including property and casualty claims management, workers compensation claims and medical management, and legal settlement administration. The Company's shares are traded on the NYSE under the symbols CRDA and CRDB.



###

For more information or a photo of Jim Devall, please contact:

Stephanie Zercher, PR director
404.300.1908 (office)
954.401.0230 (cell)
stephanie_zercher@us.crawco.com