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John Jenner to lead Crawford's EMEA/A-P strategy

London – Crawford & Company EMEA/A-P has appointed John Jenner to the dual role of Commercial Director and Director of Strategy & Performance Development for the region.

John will work with regional CEOs and shared services managers across Europe, the Middle East, Africa and Asia-Pacific (EMEA/A-P) to develop and execute long-term financial and strategic plans, including performance management, as Crawford further develops its international business. He is based in London and reports to Atlanta-based Vince Cole, Crawford's newly appointed Executive Vice President for Strategy and Performance Development, with additional reporting responsibilities to Ian Muress, CEO of EMEA/A-P.

John is a well-known figure within the insurance marketplace, having enjoyed a long and successful career in senior finance and operations roles.

"We are delighted to welcome John to Crawford," Ian said. "His strengths in both operational and financial executive management will complement our established team and form part of our defined strategy to take the business to the next level as the standout claims business of choice. His considerable experience comes to Crawford at a great time and we could not be more excited about such a high-profile appointment."

“I’m very pleased to be joining Crawford & Company,” adds John. “The opportunity to take on a role like this will be a fascinating challenge and one which I look forward to. Crawford has always been a dynamic and forward-thinking business and I’m delighted to become a part of it.”

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Notes to News Editor:

Based in Atlanta, Ga., Crawford & Company (www.crawfordandcompany.com) is the world's largest independent provider of claims management solutions to the risk management and insurance industry as well as self-insured entities, with an expansive global network serving clients in more than 70 countries. The Crawford System of Claims SolutionsSM offers comprehensive, integrated claims services, business process outsourcing and consulting services for major product lines including property and casualty claims management, workers compensation claims and medical management, and legal settlement administration. The Company’s shares are traded on the NYSE under the symbols CRDA and CRDB.

