



**FOR IMMEDIATE RELEASE**

*Press Release*

**Crawford Assisting Claimants and Employees in the Aftermath of Sandy**

**ATLANTA (Nov. 7, 2012)** — Crawford & Company (NYSE: CRDA and CRDB), the world’s largest independent provider of claims management solutions, has deployed hundreds of adjusters to the Northeast to assist our clients in the wake of Superstorm Sandy. Concurrently the Company is actively making its employees aware of Crawford Cares, Inc, a non-profit organization that provides financial assistance to employees.

Crawford Cares, Inc is a 501(c) (3) charitable organization established in 2005 after Hurricane Katrina to support employees in times of need.

“Crawford has more than 660 employees residing in the widely hit area and to date we know of nine employees who have lost their homes,” said Jeffrey T. Bowman, president and CEO of Crawford & Company. “The Company has made a large donation to Crawford Cares and is reaching out to its global employee base to do the same and will match the management teams’ donation, dollar for dollar up to a certain amount.”

In response to the storm, Crawford has more than 1,000 employees actively engaged in assisting claimants or supporting those loss adjusters in the field, utilizing our global network of experts.

The Company has relocated its adjuster induction center, originally in Richmond, VA, to Allentown, PA to be closer to the areas with the greatest need. Adjuster certifications and licensing are verified at the induction center and state-of-the-art claims handling tools are loaded onto laptops and tablets to ensure efficient claims handling.

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“We are committed to assisting our clients and their policyholders as quickly as possible,” commented Bowman. “This is a challenging event for all involved but none more so than to the homeowner who has lost everything.”

Bowman went on to say “my heart goes out to the millions of Americans affected by Superstorm Sandy and we will continue to do our part to help people get through this difficult time.”

### **About Crawford**

Based in Atlanta, Ga., Crawford & Company is the world's largest independent provider of claims management solutions to the risk management and insurance industry as well as self-insured entities, with an expansive global network serving clients in more than 70 countries. The Crawford System of Claims Solutions<sup>SM</sup> offers comprehensive, integrated claims services, business process outsourcing and consulting services for major product lines including property and casualty claims management, workers compensation claims and medical management, and legal settlement administration. The Company's shares are traded on the NYSE under the symbols CRDA and CRDB.



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