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For more information contact:
Lynn Cufley +44 (0) 207 265 4067
lynn.cufley@crowco.co.uk

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**BroadspireSM Europe's annual conference brings
management together to discuss expansion initiatives**

London – Service excellence and workflow efficiency were the focus of Broadspire Europe's annual managers' conference in Dublin. Broadspire is a leading pan-European third-party administrator of Employers' Liability, Product Liability, Public Liability and Motor claims and is part of Crawford & Company.

The two-day event in the Irish capital saw managers from all the European countries in which Broadspire operates take part in a variety of activities focused on earning and development; all of which were designed to further develop Broadspire's third party administration (TPA) service across the continent.

Niels de Kock, Client Services Director, Global Markets at Broadspire, explained: "The event was very well attended. In addition to our management team from around Europe, we had guest speakers from major insurers and corporates who provided a unique client perspective. It was widely recognised that consistency is a key topic for our clients; being assured of the same level of service no matter where they do business with Broadspire."

The event was also supported by a number of senior leaders from Crawford, including Neil Allcroft, Senior Vice President Global Markets, and Continental Europe, Middle East & Africa Chief Executive Officer Mark Harman, who welcomed Broadspire's newest executive, Guro Rogne to the team.

“We are delighted to bring in Guro as client services coordinator in Europe,” said Mark. “Guro will be using her experience on a number of key TPA programmes to help implement best practices across our Broadspire operations in Europe.”

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Notes to News Editor:

About Broadspire

Broadspire (www.choosebroadspire.com), a leading international third party administrator, provides risk management solutions designed to help clients improve their financial results. Broadspire offers casualty claim and medical management services to assist large organizations in achieving their unique goals, increasing employee productivity and reducing the cost of risk through professional expertise, technology and data analytics. As a Crawford Company, Broadspire is based in Atlanta, Ga., with more than 40 locations throughout the United States. Services are offered by Crawford & Company under the Broadspire brand outside the U.S. (www.Broadspire.eu), including the United Kingdom (www.BroadspireTPA.co.uk).

About Crawford & Company

Based in Atlanta, Georgia, Crawford & Company (www.crawfordandcompany.com) is the world's largest independent provider of claims management solutions to the risk management and insurance industry as well as self-insured entities, with an expansive global network serving clients in more than 70 countries. The Crawford System of Claims Solutions[®] offers comprehensive, integrated claims services, business process outsourcing and consulting services for major product lines including property and casualty claims management, workers compensation claims and medical management, and legal settlement administration. The Company's shares are traded on the NYSE under the symbols CRDA and CRDB.

