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Crawford & Company wins Major Loss Award at Claims Awards Asia

Asia Pacific – Crawford & Company is delighted to have won the *Major Loss Award* at the inaugural Claims Awards Asia held in Hong Kong recently.

The judges praised the quality of Crawford's entry, for the way it dealt with the aftermath of the devastating 2011 floods in Thailand and for its tireless work in helping the industry and clients over the past two years.

Ian Muress, Executive Vice President and Chief Executive Officer, Europe-Middle East-Africa (EMEA) and Asia Pacific, said, "This award win reflects the dedication and technical excellence of our people who rose to the challenge of handling claims from the biggest insured flood loss in history. I am delighted that our dedication to quality and helping people has been recognised by the Claims Awards Asia."

Muress added "The Crawford entry was built around our Bangkok office's ability to handle an unprecedented number of serious incidents, with many hundreds of individual claims valued at seven figures or over, in a disaster which placed the global underwriting community under significant pressure."

The submission contained details of our commitment to raising industry standards and improving outcomes for customers, wherever disaster occurs; firstly by providing radically better communications; and secondly delivering true technical professional adjusters wherever most needed in the world.

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Notes to News Editor:

Based in Atlanta, Ga., Crawford & Company (www.crawfordandcompany.com) is the world's largest independent provider of claims management solutions to the risk management and insurance industry as well as self-insured entities, with an expansive global network serving clients in more than 70 countries. The Crawford System of Claims Solutions® offers comprehensive, integrated claims services, business process outsourcing and consulting services for major product lines including property and casualty claims management, workers compensation claims and medical management, and legal settlement administration. The Company's shares are traded on the NYSE under the symbols CRDA and CRDB.

