

CRD.A **CRD.B**
LISTED **LISTED**
NYSE **NYSE**



FOR IMMEDIATE RELEASE

For more information contact:
Lynn Cufley +44 (0) 207 265 4067
lynn.cufley@crawco.co.uk

10 February 2014

**Crawford & Company UK appoints Derek McKie
as UK Counter Fraud Director**

London – Crawford & Company is pleased to announce the appointment of Derek McKie to the newly created role of United Kingdom Counter Fraud Director.

Derek— who was previously Head of Counter Fraud in Crawford UK’s Corporate Major Incident Team—will have immediate responsibility for driving Crawford’s fraud offering forward and ensuring there is a leading approach to fraud investigation across all the company’s UK business.

“We see the combating of fraud as a key area of our business and one that we are continually enhancing. Derek’s wealth of experience presents exciting and new opportunities for Crawford as we look to strengthen our fraud detection armoury” says Greg Gladwell, Chief Executive Officer, UK & Ireland at Crawford.

Greg continued “Whilst the experience and expertise of our fraud team remains core to our approach, our smart use of all the available tools and techniques in the market provides a great platform from which to understand the characteristics of a fraudulent claimant as well as a fraudulent event.”

Crawford is also pleased to announce that Christian O’Leary will take up a new role as their Senior Fraud Expert, reporting to Derek and co-ordinating the in-house fraud investigations team based in Birmingham.

- End -

Notes to News Editor:

Based in Atlanta, Ga., Crawford & Company (www.crawfordandcompany.com) is the world's largest independent provider of claims management solutions to the risk management and insurance industry as well as self-insured entities, with an expansive global network serving clients in more than 70 countries. The Crawford System of Claims Solutions® offers comprehensive, integrated claims services, business process outsourcing and consulting services for major product lines including property and casualty claims management, workers compensation claims and medical management, and legal settlement administration. The Company's shares are traded on the NYSE under the symbols CRDA and CRDB.

