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**Crawford & Company UK bolsters Business Development and
Key Account Management team**

Jacinta Jones, Heather Lambert, Francesca Mitchell & Julian Strutt recruited

London – Crawford & Company is delighted to announce four important new additions – Jacinta Jones, Heather Lambert, Francesca Mitchell and Julian Strutt - to the UK Business Development & Key Account Management Team. In addition, four members of the team – Georgina Hutton, Jason Jones, Sascha Noar and Gerry Stanley – have been promoted to new roles.

Mark O'Mahony, UK Business Development Director, Crawford, said "The internal promotions are a reflection of our philosophy to promote leaders from within the company whenever possible. Last year's 20% uplift in training included leadership coaching and these promotions are a further indication of the success of our training programmes."

Mark continued "Each of these individuals has a proven track record for success. We are keen to build on our success and see the sales team as key to this. Our clients continually tell us that it is our personal touch that makes us stand out and adding to the team will make us even more accessible to them."

Georgina Hutton – promoted to Business Development Executive; previously part of Crawford Global Technical Services®.

Jason Jones – is now Head of New Business. Jason has been with Crawford for six years and was a Business Development Manager.

Sascha Noar – promoted to Head of Bids & Planning. Sascha has been with Crawford for a year and before joining the company was previously Group Product Manager at NHBC.

Gerry Stanley – appointed as Head of Key Accounts. Gerry has been with Crawford for 10 years and has extensive experience in loss adjusting in a variety of technical and operational roles.

Jacinta Jones – recently joined Crawford as Business Development Manager. She was previously an Operations Manager at a competitor.

Heather Lambert – recently joined as Key Account Executive. Heather was formerly at Direct Group, Homeserve and Axa.

Francesca Mitchell – has been named as Business Development Manager. Francesca has worked as a Business Development Executive in the London Market for the past four years.

Julian Strutt – recruited as Real Estate Development Manager to develop a real estate claims service at Crawford. He was previously Property Owners Development Manager for AXA.

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Notes to News Editor:

Based in Atlanta, Ga., Crawford & Company (www.crawfordandcompany.com) is the world's largest independent provider of claims management solutions to the risk management and insurance industry as well as self-insured entities, with an expansive global network serving clients in more than 70 countries. The Crawford System of Claims Solutions® offers comprehensive, integrated claims services, business process outsourcing and consulting services for major product lines including property and casualty claims management, workers compensation claims and medical management, and legal settlement administration. The Company's shares are traded on the NYSE under the symbols CRDA and CRDB.

