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**Crawford & Company appoints Simon Drew in key
strategic role for Europe, Middle East, Africa & Asia Pacific**

London – Crawford & Company is pleased to announce the appointment of Simon Drew as Strategy and Business Performance Director for Europe, the Middle East, Africa & Asia Pacific (EMEA AP). Simon replaces John Jenner, who was recently appointed as Chief Executive Officer for Crawford Speciality Markets in EMEA AP.

A Chartered Management Accountant, Simon brings to Crawford & Company his recent experience as Chief Executive Officer of InterResolve Holdings. Prior to that Simon had served as Chief Financial Officer & Operations Director for a number of private equity-backed Insurance Intermediaries. Simon also previously held senior finance roles at Aon, P&O and DFDS Transport.

“I’m delighted to welcome Simon to Crawford,” said Ian Mures, Chief Executive Officer EMEA AP at Crawford. “He has a wealth of experience in delivering rigorous financial controls within complex organisations, as well as substantial strategic planning capabilities. His analysis and insight will enable Crawford to continue its growth strategy whilst also maintaining its focus on delivery to clients.”

Drew said “The EMEA AP region for Crawford is a substantial part of the global operation and one whose performance has delivered significantly to the group’s success in recent years. I’m delighted to be part of a business with such a focus on delivering strategic growth.”

Simon is based in London and reports to Atlanta-based Executive Vice President for Global Strategy and Performance Development Vince Cole, with additional reporting responsibilities to Ian Mures, Chief Executive Officer EMEA AP.

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Notes to News Editor:

Based in Atlanta, Ga., Crawford & Company (www.crawfordandcompany.com) is the world's largest independent provider of claims management solutions to the risk management and insurance industry as well as self-insured entities, with an expansive global network serving clients in more than 70 countries. The Crawford System of Claims Solutions® offers comprehensive, integrated claims services, business process outsourcing and consulting services for major product lines including property and casualty claims management, workers compensation claims and medical management, and legal settlement administration. The Company's shares are traded on the NYSE under the symbols CRDA and CRDB.

