

FOR IMMEDIATE RELEASE



Crawford Responds to Winter Storms across Northeastern Seaboard Veteran Adjusters Available to Manage Damage Estimates from Unprecedented Severe Weather

ATLANTA (March 2, 2015) – Crawford & Company's Global Technical Services (GTS®) unit has mobilized its technical resources and deployed veteran adjusters to respond to the series of weather-related events resulting from winter storms Juno and Neptune. These events have heavily affected regions of the Eastern seaboard and created an influx of claims in areas of New England, New Jersey, Pennsylvania, Delaware and the Southeast. GTS is Crawford's global solution for large, complex claims.

Crawford's GTS[®] adjusters are handling assignments and completing damage assessments throughout the affected areas. Damages being reported include frozen and ruptured pipes resulting in water damages, roof collapses and other structural damage due to snow loading, business interruption, refrigerated products losses, fallen trees and limbs onto structures and vehicles as a result of ice accumulation and wind damages.

As these severe weather patterns are continuing, it is likely that the magnitude of the events that have occurred across the Eastern and Southeastern states has not yet been fully realized, and Crawford is ready to enlist more resources to assist as this storm activity progresses. Additional claims assistance is available throughout the rest of the U.S. and can be extended to the London Market as well.

"The adjusters we have in these regions are highly experienced, knowledgeable and prepared to act quickly in times such as these," said Rich Lafayette, senior vice president and chief technical officer, GTS. "We will manage the events out of our regional branch offices and will deploy additional adjusters to specific areas if necessary."

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About GTS®

GTS[®] is Crawford's definitive solution for large, complex claims, providing the highest level of worldclass talent in the industry's largest network to strategically manage losses around the globe. With nearly 500 of the world's most experienced senior adjusters and industry specialists operating from 144 locations worldwide, GTS assists all major stakeholders with strategic loss management during significant claims.

About Crawford

Based in Atlanta, Ga., Crawford & Company (www.crawfordandcompany.com) is the world's largest

independent provider of claims management solutions to the risk management and insurance industry as well as self-insured

entities, with an expansive global network serving clients in more

than 70 countries. The Crawford Solution[™] offers comprehensive, integrated claims services, business process outsourcing and consulting services for major product lines including property and casualty claims management, workers compensation claims and medical management, and legal settlement administration. The Company's shares are traded on the NYSE under the symbols CRDA and CRDB.

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