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FOR IMMEDIATE RELEASE

CRAWFORD & COMPANY® UK TO EXPAND AGRICULTURAL BUSINESS Mike Clementson Joins as Head of Agriculture

LONDON (Jan. 19, 2017) – Crawford & Company® UK has invested further in its agricultural and rural claims business with the appointment of Mike Clementson to head of Agriculture.

Clementson joins the company as Crawford Agriculture experiences a new phase of growth—reflecting the increased risk and diversification of the rural economy in the UK.

He is former business development director at Agrical, presiding over a considerable expansion during the previous seven years. During that time, he led the firm’s support for clients, particularly in the aftermath of Storms Desmond, Eva and Frank.

Clementson’s considerable client experience includes large corporates and high net-worth property owners. He also has an expansive network of contacts across the UK insurance sector.

“We’re delighted to have Mike on board,” said Clive Nicholls, Crawford’s chief executive officer, UK & Ireland. “He knows better than most that the rural economy is fantastically diverse, and Crawford Agriculture has had to respond or pre-empt this dynamic with its own new skills and products.”

Clementson added, “Farmers are producing high-tech crops and biofuels, investing in tourism infrastructure and retail, and sending driverless vehicles onto their land. These measures have required additional cover and claims support, notwithstanding the fact that sums insured have been steadily rising as technology pervades the industry. I am thrilled to join Crawford Agriculture, which takes this sector as seriously as I do. There is growth potential from both a commercial and a rural high net-worth perspective. I look forward to facilitating the business and enhance its market-leading position.”

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About Crawford®

Based in Atlanta, Ga., Crawford & Company (www.crawfordandcompany.com) is one of the world's largest independent providers of claims management solutions to the risk management and insurance industry as well as self-insured entities, with an expansive global network serving clients in more than 70 countries. The Crawford Solution® offers comprehensive, integrated claims services, business process outsourcing and consulting services for major product lines including property and casualty claims management, workers compensation claims and medical management, and legal settlement administration. The Company's shares are traded on the NYSE under the symbols CRD-A and CRD-B.

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