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FOR IMMEDIATE RELEASE

CRAWFORD & COMPANY® APPOINTS UK HEAD OF PRIVATE CLIENTS

LONDON (May 10, 2017) – Crawford & Company® (NYSE: CRD-A and CRD-B), the world's largest publicly listed independent provider of claims management solutions to insurance companies and self-insured entities, is pleased to announce the appointment of Richard Wakeham as head of private clients in the UK.

A well-known figure in the high net worth claims space, Richard was previously divisional director at a leading niche loss adjuster and has 20+ years' experience in dealing with many high net worth, estate, bloodstock and agricultural losses.

Now responsible for researching, implementing and managing an updated and market-leading standalone private clients market offering at Crawford®, Richard will head a dedicated team of back office and field adjusters.

"We are very pleased to have secured Richard's services," says Clive Nicholls, chief executive officer, UK & Ireland, Crawford & Company. "He has excellent contacts within Lloyd's and the London market, as well as good client liaison and relationship skills which enable customer expectations to be met and surpassed."

"The high net worth space by definition demands very high standards of service and expertise. Richard's credentials are perfect for the role and we look forward to helping him build the private clients practice at Crawford UK," said Nicholls.

"I'm looking forward to the challenge of delivering the Crawford solution to clients in the high net worth, estate, bloodstock and agricultural sector," said Wakeham. "The range of complementary skills within our business from the likes of Crawford's extensive rural adjusting network will deliver both expertise and economies of scale for the benefit of clients and insureds alike."

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About Crawford®

Based in Atlanta, [Crawford & Company](http://www.crawfordandcompany.com) (NYSE: CRD-A and CRD-B) is the world's largest publicly listed independent provider of claims management solutions to insurance companies and self-insured entities with an expansive global network serving clients in more than 70 countries. The Crawford Solution® offers comprehensive, integrated claims services, business process outsourcing and consulting services for major product lines including property and casualty claims management, workers compensation claims and medical management, and legal settlement administration. More information is available at www.crawfordandcompany.com.

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