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**Crawford & Company Finalist for Loss Adjuster of the Year
at Insurance Times Awards 2011**

LONDON – For its ability to respond to an unparalleled level of natural catastrophes around the world, Crawford & Company has been chosen as a Finalist for *Loss Adjuster of the Year* at the Insurance Times Awards 2011.

Mike Reeves, Executive Vice President of Global Markets and leader of Crawford’s Global Technical Services (GTSSM), said, “This achievement is a real testament to the commitment and hard work of Crawford employees and the support we receive from our many global clients. The past year has been a significant one for Crawford as it rose to the challenge of a record level of global disasters. The service and quality we deliver remains the hallmark of all we do and this recognition underlines that strength.”

As part of the selection process, Crawford was required to give a presentation to senior industry figures who act as the judging panel. The Crawford entry contained details of the Company’s commitment to raising industry standards and improving outcomes for customers, wherever disaster occurs; firstly by providing radically better communications, and secondly by delivering true technical professional adjusters wherever most needed in the world.

Crawford's response to catastrophes in Chile, Australia, New Zealand, Japan and the claim surge in the UK were all highlighted for praise from the judges. GTS, Crawford's major loss division that specializes in complex and high-value claims, was responsible for managing many of the losses that resulted from those catastrophes.

The winner will be announced at the Award Ceremony to be held on Tuesday 6 December in London.

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Notes to News Editor:

Based in Atlanta, Ga., Crawford & Company (www.crawfordandcompany.com) is the world's largest independent provider of claims management solutions to the risk management and insurance industry as well as self-insured entities, with an expansive global network serving clients in more than 70 countries. The Crawford System of Claims SolutionsSM offers comprehensive, integrated claims services, business process outsourcing and consulting services for major product lines including property and casualty claims management, workers compensation claims and medical management, and legal settlement administration. The Company's shares are traded on the NYSE under the symbols CRDA and CRDB.

The Insurance Times Awards aim to deliver a unique and memorable evening. The awards night will play host to more than 1400 guests who will come together to celebrate exceptional achievement throughout the insurance industry.