



FOR IMMEDIATE RELEASE



## Crawford & Company to Present at Lambert Edwards SMID-West Investor Conference

ATLANTA (Dec. 1, 2011) – Crawford & Company (NYSE: CRDA; CRDB), the world’s largest independent provider of claims management solutions, today announced that Jeffrey T. Bowman, president and chief executive officer, and W. Bruce Swain Jr., executive vice president and chief financial officer, will present to institutional investors and analysts at the 7<sup>th</sup> annual Lambert, Edwards & Associates SMID-West Investor Conference, to be held on Dec. 8, 2011, at The Palmer House Hilton Hotel in Chicago.

SMID-West 2011 is an invitation-only event that will introduce professional investors from the buy-side and sell-side to the management teams of top-performing small- and mid-cap (SMID) companies in a one-on-one and small-group meeting format. For more information regarding the conference, or for institutional investors interested in meeting with company management, please contact Brad Van Houte at (616) 233-0500 or [bvanhoute@lambert-edwards.com](mailto:bvanhoute@lambert-edwards.com).

### About Crawford

Based in Atlanta, Ga., Crawford & Company ([www.crawfordandcompany.com](http://www.crawfordandcompany.com)) is the world's largest independent provider of claims management solutions to the risk management and insurance industry as well as self-insured entities, with an expansive global network serving clients in more than 70 countries. The Crawford System of Claims Solutions<sup>SM</sup> offers comprehensive, integrated claims services, business process outsourcing and consulting services for major product lines including property and casualty claims management, workers compensation claims and medical management, and legal settlement administration. The Company’s shares are traded on the NYSE under the symbols CRDA and CRDB.



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