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FOR IMMEDIATE RELEASE

Crawford & Company® names UK Strategic Business Development Head April Stowers appointed to new position

LONDON (11 May 2018) – Crawford & Company® (NYSE: CRD-A and CRD-B), the world's largest publicly listed independent provider of claims management solutions to insurance companies and self-insured entities, has announced the appointment of April Stowers as Head of Strategic Business Development UK, with immediate effect.

In this new role, Stowers will lead the firm's UK broker program and will be responsible for ensuring that Crawford's industry solutions meet the evolving demands of the broking sector. Stowers will also be responsible for creating partnerships to support municipal and educational authorities and housing associations with their claims programs in this time of unprecedented change.

Stowers brings extensive claims adjusting experience to the role. Most recently she was business development director at a loss adjusting company, having joined the firm in 2011 as a senior property adjuster. Previous roles have included group international claims manager, Trafalgar House and technical claims specialist, Marsh.

Commenting on the appointment, Clive Nicholls, President, UK & Ireland, Crawford, said: "At Crawford, our mission is to restore and enhance lives, businesses and communities. By working to ensure that every solution we deliver is handled with both technical expertise and empathy, April will support this mission as we impact the lives of those affected by loss. In this new role, April and the regional teams will work directly with our broking partners across the UK to help us achieve that. She has huge experience in developing and implementing tailored adjusting solutions and is the ideal appointment to drive our UK broker program."

Stowers is a Fellow of the Chartered Insurance Institute, Associate of the Chartered Institute of Loss Adjusters and Fellow of the Federation of International Adjusting Associations and serves on her local CII Council.

About Crawford®

Based in Atlanta, Crawford & Company (NYSE: CRD-A and CRD-B) is the world's largest publicly listed independent provider of claims management solutions to insurance companies and self-insured entities with an expansive global network serving clients in more than 70 countries. The Company's two classes of stock are substantially identical, except with respect to voting rights and the Company's ability to pay greater cash dividends on the non-voting Class A Common Stock (CRD-A) than on the voting Class B Common Stock (CRD-B), subject to certain limitations. In addition, with respect to mergers or similar transactions, holders of CRD-A must receive the same type and amount of consideration as holders of CRD-B, unless different consideration is approved by the holders of 75% of CRD-A, voting as a class. More information is available at www.crawfordandcompany.com.

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